

THE SUMMER OLYMPICS

Gold Medal Wisdom from Japan

Athletes, sports administrators, corporations large and small, volunteers... Japanese people from all walks of life come together in a remarkable variety of ways to enhance the Olympic and Paralympic experience. In this month's feature story, we look at some of the Japanese initiatives being implemented at the 2016 Rio Games as well as some of those already under development for the 2020 Tokyo Games, which are now just four years away.

Photo: Tadashi Aizawa

STRING SYSTEM made in Japan **MODEL-8**